

# Women's EMPOWERMENT



Thank you for expressing your interest in being a proud Sponsor at Women's Empowerment 2024. Happening on April 13<sup>th</sup> at the PNC Arena.

Here are the steps to apply to be a participating Sponsor.

1. Print the application, sign and fill it out with sponsor vendor information.
2. Email signed and filled out application back to your account representative. If you are filling out online, please email filled out form back to [WE2024@urban1.com](mailto:WE2024@urban1.com).
3. You will receive an email with a link for payment to the email you applied with once we receive the application. Follow the link instructions to make your secure payment.  
***If you submit your sponsor vendor application but do not receive an email to make payment, please call your Account Representative or email [WE2024@urban1.com](mailto:WE2024@urban1.com) immediately.***
4. Payment must be received within 24 hours to hold one of the selected booths.  
***If your payment is not received within 24 hours your booth space will be released and available to be sold.***
5. Once your payment is confirmed, you will receive an email confirming your vendor space.
6. Last thing, as soon as everything has been confirmed, you will receive your welcome packet, containing individual booths load in time, your passes and all the information you will need. **Welcome packets will be sent week of March 25<sup>th</sup>.**

Initial here: \_\_\_\_\_

PLEASE NOTE:

ONCE SPONSOR SPACES ARE SOLD OUT, THERE IS A WAITING LIST. APPLICATIONS ARE PLACED ON THE WAITING LIST ACCORDING TO THE DATE AND TIME THEY ARE RECEIVED.





## SPONSORSHIP ORDER FORM

This Sponsorship Order Form (“**Order Form**”) is made and entered into by and between Urban One, Inc. d/b/a Radio One Raleigh and the entity specified below (“**Sponsor**”) as of the date that this Order Form is signed by both parties (“**Effective Date**”) for the purpose of supplementing the Event Sponsorship Standard Terms and Conditions set forth on Exhibit A attached hereto and incorporated by this reference (“**STAC**”, and together with this Order Form, the “**Agreement**”). For purposes of this Order Form, any references in the “**STAC**” or an “**Exhibit**” shall be construed to refer to this Order Form. Any capitalized terms used herein that are not otherwise defined will have the meaning ascribed to them in the Event Sponsorship Standard Terms and Conditions. When there is any inconsistency between this Order Form and the STAC, the terms of this Order Form govern to the extent necessary to resolve the conflict.

Term	Details
1. Participating Stations	WFXC-FM/WFXK-FM, WNNL-FM, WQOK-FM
2. Sponsor	
3. Sponsorship Services	
4. Revenue Share	
5. Event Description	Women’s Empowerment 2024 Is an event with the purpose of inspiring, encouraging, and educating African American women. With entertainment provided.
6. Event Location	PNC Arena – 1400 Edwards Mill Road, Raleigh, NC 27607
7. Event Date	April 13th, 2024
8. Term	The Term shall begin on the Effective Date and end thirty (30) days after the date the Event is completed in accordance with this Order Form.
9. On Air Sponsor Advertising	Radio advertising/announcements on the Participating Station promoting the Event as follows: <i>(i) details /start/end date OR (ii) in a manner, frequency and scope as reasonably determined by Station starting /ending</i> (“On Air Sponsorship Term”)
10. Sponsor Event Advertising	Placement as “A Sponsor” of the Event during the period of: <b>START DATE</b> through <b>END DATE</b> (“Event Sponsorship Period”).

Term	Details
11. Sponsor Event Activation	<i>N/A OR Details/start/end date: April 13th, 2024 PNC Arena 1400 Edward Mills Rd. Raleigh, NC 27607</i>
12. Promos/Liners	<i>N/A or LIST ANY AGREED TO STATION PROMOS AND LINERS/</i>
13. Advertising Materials	<p>Provided by Sponsor and consisting of the following: <i>(provide details)</i></p> <p>Advertising Materials are due to Station by <b>DATE and TIME:</b></p>
14. Health and Safety Protocols	<p>Company and Sponsor agree that it is imperative that the Event, on location activations and all services related thereto be performed in a safe and conscientious manner, consistent with industry best practices, and all laws, rules, and regulations. If Sponsor's participation in the Event (including Event related activations) will be conducted on site at the Event, Sponsor agrees to follow all applicable health and safety protocols ("Health and Safety Protocols") governing the Event, including those imposed by the Station and the Event's Venue. Sponsor is required to execute Company's Health and Safety Requirement document set forth in Exhibit B and shall further require its agents, employees and subcontractors providing services on site to either execute Company's Questionnaire and Risk Assessment each day Sponsor is on site, or if the logistics make this impractical, Sponsor will undertake securing its own Covid-19 questionnaire and risk assessment from its employees, agents and subcontractors appearing on site.</p>
15. Sponsor's agents, employees, and Subcontractors	<p>Sponsor agrees that should Sponsor engage agents, employees, and/or subcontractors to assist Sponsor in performance of the Services under this Agreement, such agents, employees, and/or subcontractors are in service solely to Sponsor. As such, Sponsor is required to ensure that each such person complies with Health and Safety Protocols provided by Company or governing the Event and the Venue of the Event.</p>
16. Termination	<p>In addition to the termination rights set forth in Exhibit A, if Company determines that the Event constitutes a public health risk (due to risk of infection of the Virus or otherwise), then Company shall have the right, but not the obligation, to suspend the Event until such time as the Company determines that the Event can be safely resumed by the Participating Station. Company may elect to treat such suspension as a Force Majeure Event if such suspension is not a result of Sponsor's breach of this Agreement.</p>
17. Exhibit A	Event Sponsorship Standard Terms and Conditions

Term	Details
18. Exhibit B	Health and Safety Requirements
19. Addendum No 1 Data Transfer	N/A or Data Transfer Letter
20. Additional /Special Terms	

*[Signature follows]*

By signing below, each party agrees to be bound by all of the terms and conditions of this Agreement.

**URBAN ONE, INC.**

**SPONSOR**

**d/b/a RADIO ONE RALEIGH**

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_



# **Exhibit A**

## **Event Sponsorship**

### **Standard Terms and Conditions**

1. TERM. The Term of this Agreement shall commence on the Effective Date and continue, unless otherwise terminated as set forth in this Agreement, until the completion of the Event(s).

2. TERMINATION.

a. Station may, in its sole discretion, elect not to proceed with Event as a result of any epidemic, pandemic, widespread outbreak of any virus, pathogen or other disease or illness or public health crisis which Station determines may adversely affect Event or put at risk or endanger the health or safety of anyone participating in the Event, including the current and on-going coronavirus outbreak. In such event, the Station shall not be in breach hereof, but Sponsor shall be entitled to an adjustment as follows: (i) if no part of a scheduled Event and/or related broadcast and/or impended website advertising schedule is made, a later Event and/or related broadcast and/or website advertisement shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the Sponsorship fee for the Event and time charges allocable to the omitted broadcast and/or website advertisement shall be waived; or (ii) if a material part, but not all, of a scheduled broadcast and/or website advertising schedule is omitted, the time charges relating hereto shall be appropriately reduced. The foregoing shall not deprive Sponsor of benefit. If Event is not rescheduled, Station shall have the right to cancel this Agreement and Station will be released, without penalty, from any obligations under this Agreement. Station agrees to a pro-rata refund of Sponsorship Fee for Event specific Sponsorship Advertising not aired due to early termination of Agreement by Station.

b. Additionally, and unless otherwise specified on the Order Form either party may terminate this Agreement, without cause, upon giving the other party at least 14 days prior notice (or where this Agreement covers sponsorship or partial sponsorship of program(s), upon at least 28 days prior written notice). Notwithstanding the foregoing, Sponsor may not terminate any contracts of two consecutive weeks or less. If Sponsor so terminates this Agreement, all unpaid accrued charges hereunder shall immediately become due and payable. Notwithstanding the foregoing, contracts that include the creation of

custom deliverables (such as videos, sweepstakes and contests), the participation of influencers, or radio personalities and the sponsorship of live and produced events, are non-cancelable.

c. The Station may, effective upon notice to Sponsor, terminate this Agreement at any time (i) upon material breach by Sponsor, or (ii) if Sponsor's credit, in the sole discretion of the Station, is impaired. For the avoidance of doubt, any violation of applicable law by Sponsor automatically constitutes a material breach by Sponsor subject to immediate termination hereunder. If the Station terminates this Agreement pursuant to this Section 2(b), all unpaid accrued charges hereunder shall immediately become due and payable and Sponsor shall also pay, as liquidated damages, a sum equal to that which Sponsor would have been obligated to pay hereunder.

3. SPONSORSHIP FEE. In addition to the Sponsorship Fee terms contained in the Order Form, Sponsor agrees to pay the Sponsorship Fee in the amount and manner stated in this Exhibit A.

4. SPONSOR MATERIALS. All materials furnished by or on behalf of the Sponsor ("Advertising Materials") (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing advertising policies, program and operating policies and quality standards, (iii) are subject to the Station's prior approval and continuing right to reject or to cause Sponsor to edit such materials and (iv) . The Station will not be liable for loss or damage to Sponsor's Advertising Material. If Sponsor requests within 30 days of Event scheduled hereunder, the Station will at Sponsor expense, return Sponsor material to Sponsor. If Sponsor does not so request, the Station has the right to dispose of Sponsor material at any time after 30 days following the last broadcast and/or website advertising schedule hereunder.

5. STATION SERVICES

a. The Station will broadcast the announcements, and impend the website advertisements, and programs covered by this Agreement on the dates at the approximate hourly times provided on the accompanying document. Station may also, at its sole discretion, broadcast the announcements and/or impend the website advertisements hereunder on its associate FM and AM transmitter and the Internet.

- b. If Sponsor is going to be present at the Event, Station shall provide Sponsor with a designated area at the Event to conduct giveaways and distribute promotional materials. The size and location of such area shall be determined by Station, in consultation with Sponsor. Sponsor's onsite participation is governed by the Health and Safety Protocols set forth in Section 14 of the Sponsorship Order Form.

#### 6. LEAD GENERATION.

- a. The Station may collect personal information from individuals attending the Event and generate leads, including, without limitation, by prompting individuals to provide information that may include the individual's name, email address, phone number, city, zip code, birthday and gender (such information collectively, the "Lead"). If the Sponsorship Order Form indicates that Station is required to collect Leads for Sponsor at the Event the Station will do so pursuant to Station mandated Opt-in permission language and the Sponsor executing a data transfer addendum document. Station will transmit the Leads to Sponsor as mutually agreed upon, and Sponsor agrees to pay the Station for any Leads delivered to Sponsor in accordance with the terms of **Section 1** above.
- b. As between the Station and Sponsor, the Leads shall be owned by Sponsor subject to the limitations set forth in this Agreement; provided however, Sponsor hereby grants the Station and its affiliates the perpetual, worldwide, fully paid, royalty-free right and license to use the Leads. Subject to Sponsor's compliance with this Agreement, the Station grants Sponsor a limited, revocable, non-exclusive, non-transferable, non-sublicensable license to use the Leads solely in accordance with the terms of this Agreement. Sponsor shall only use the Leads (including any underlying personal information) for Sponsor's own lawful business use, and in strict compliance with all applicable laws, rules, regulations, guidelines and principles issued by any governmental entity, and any recognized industry self-regulatory principles and standards relating to data protection, privacy, interest-based advertising, and consumer notice and choice about online marketing applicable in the location or region where Leads and personal information are collected, stored, used or processed ("Applicable Laws"), this Agreement and its privacy policy.
- c. Subject to the foregoing license to the Station and its affiliates and except as expressly authorized under this Agreement, Sponsor shall not (or shall not permit or assist any third party to) (i) sell, rent, market, lease,

loan, license, modify, transfer, provide access to, disclose, assign, reproduce or sublicense the Leads to any third party; (ii) make derivative works of any Leads; (iii) collect, use, or disclose any Leads or personal information in a manner that violates any Applicable Laws; (iv) use the Leads or personal information in connection with the provision or sale of online behavioral or interest-based advertising or the development of individual profiles; (v) aggregate or combine Leads or personal information into databases; (vi) use the Leads or personal information with any other data, including with any social security numbers and other government-issued identifiers, insurance plan numbers, financial account numbers, health information or any other sensitive personal information or data of individuals or households who have opted-out of targeted advertising; (vii) use the Leads or any information obtained from the Leads, in any manner, in whole or in part, as a factor in establishing a consumer's eligibility for credit, insurance, health care, or employment; (viii) attempt to use the Leads, on their own, or in combination with other data or personal information held by or available to Sponsor to identify any individual person, family, household, employer, institution or organization; or (ix) otherwise use the Leads on behalf of any third party. The Station may, at any time, impose additional restrictions and/or prohibitions on the use of the Leads to the extent such restrictions and/or prohibitions are imposed on the Station by any Applicable Laws.

- d. If Sponsor receives any Leads (a) that contain any personal information of individuals or households who have elected to opt-out of tracking, targeting, advertising or other data uses-cases; or (b) where the Station notifies Sponsor that all or a portion of such Leads consist of individuals or households who have elected to opt-out of tracking, targeting, advertising or other data uses-cases, Sponsor shall disassociate, and not otherwise engage in, any such opted-out tracking, targeting, advertising or other data uses-cases of such individuals or households.
- e. Sponsor is solely responsible for maintaining the integrity of the Leads and personal information after delivery and for any Sponsor applications, software or systems that store, use or process the Leads and personal information. The Station shall in no event be responsible or liable for any impact to the integrity or accuracy of the Leads and/or personal information, or any data or information derived therefrom, that

results from any of Sponsor's applications, software or systems.

f. Sponsor shall implement and maintain appropriate administrative, physical and technical safeguards ("Safeguards") that prevent any unauthorized collection, use or disclosure of, or access to the Leads and any personal information, and that meet or exceed best industry practice. Such Safeguards must include, at a minimum: (a) adequate physical and technical security of any systems on which the Leads and personal information are processed, maintained and/or stored; (b) commercially reasonable precautions taken with respect to the employment of and access given to Sponsor employees and personnel who have access to the Leads and personal information; and (c) an appropriate information security program consistent with the requirements under Applicable Laws and this Agreement.

g. The Station may, immediately without prior notice, suspend or discontinue generating or providing Leads to Sponsor (i) as the Station deems necessary to comply with any Applicable Laws or if a change in any Applicable Law precludes provision of the Leads or personal information; (ii) as the Station deems necessary to avoid or prevent the violation of any privacy right or other third party right; (iii) in the event the Station determines that Sponsor has breached its obligations under this Agreement, or has wrongfully used the Leads or personal information; or (iv) in the event the Station determines Sponsor's access to or use of any Leads or personal information may subject or expose the Station to any liability.

7. INTELLECTUAL PROPERTY. Except as expressly provided herein, neither party shall have the right to use, in any way, the commercial or trade name, trademark(s), service mark(s), logo(s), or other identification of the other party (collectively "Brands") without that party's prior written consent, such approval shall not be unreasonably withheld. Sponsor hereby grants to Station a royalty-free, non-exclusive license to use and display Sponsor's Brands in connection with the Sponsorship of Event, including use of all Advertising Materials. ) Neither the Advertising Materials, nor any other materials, goods, or services supplied hereunder by Sponsor (or by Agency on behalf of Sponsor) for use in or in connection with the Event will: (i) violate any laws, rules, or regulations (including, without limitation, those relating to consumer health and safety); or (ii) infringe, violate, or misappropriate the IP Rights of any third party Station acknowledges that the provisions of this paragraph do

not convey any right, title, or ownership interest in Sponsor's Brands.

8. INDEMNIFICATION.

a. Each party ("Indemnifying Party") agree to indemnify, defend and hold the other party, its subsidiaries affiliates, employees, directors, officers and agents (collectively, "Indemnified Party") harmless from and against all demands, claims, actions, losses, damages, liabilities, costs and expenses of every kind and description, including reasonable attorney's fees, that may be asserted against Indemnified Party, and which may result directly or indirectly, from any injury to person or damage to property arising out of (a) Indemnifying Party's breach of any of its obligations or covenants set forth in this Agreement (b) the negligence, omissions or willful misconduct of Indemnifying Party or its employees, agents or contractors,. Additionally, Sponsor will indemnify and hold harmless the Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from (i) Advertising Materials furnished by or on behalf of Sponsor or furnished by the Station at Sponsor's or Sponsor agency's request for use in connection with Sponsor's participation, marketing or advertising of the Event, (ii) any failure of Sponsor or Agency to comply with its obligations under these terms and conditions or any Applicable Laws, or (iii) use by Sponsor of the Leads and/or personal information collected on Sponsor's behalf. Such indemnification obligation of Sponsor and/or Agency shall include, but not be limited to, claims for defamation or infringement of any intellectual property rights of any third party.

b. Indemnification Procedure. In connection with any claim arising hereunder: (a) the Indemnified Party will provide the Indemnifying Party with prompt notice of any such claim (provided that a failure to notify the Indemnifying Party of a claim will not relieve the Indemnifying Party of its indemnification obligations except to the extent that the Indemnifying Party is materially prejudiced by such failure); (b) the Indemnified Party will provide the Indemnifying Party with any reasonable assistance needed to defend or settle the claim, at the Indemnifying Party's expense; (c) the Indemnified Party will permit the Indemnifying Party to assume control of the investigation, defense and settlement of the claim

although the Indemnified Party may at its option participate in the defense and settlement of the claim at its own expense, with counsel of its choosing. The Indemnifying Party will not enter into any settlement or compromise of any claim (other than for money damages for which the Indemnified Party will be fully indemnified), without the Indemnified Party's consent, which consent will not be unreasonably withheld or delayed.

9. INSURANCE. If Sponsor is going to be present at the Event, Sponsor represents and warrants that through the term of this Agreement, that it shall maintain and pay all premium costs during the entire term of this Agreement the following insurance coverage types and minimums and shall provide Station with a Certificate of Insurance by no later than three (3) weeks prior to Event, indicating such coverages are in place and apply with respect to the Event, and displaying Urban One, Inc., its subsidiaries and affiliates, and their respective officers, directors employees and agents as an "Additional Insured" for purposes of such policies and coverages:

- a. Concert/General Liability Insurance: \$1,000,000 each occurrence, \$2,000,000 aggregate
- b. Workers' Compensation: \$100,000 / \$500,000 / \$100,000
- c. Excess/Umbrella: \$1,000,000

10. FORCE MAJEURE. Either party may terminate this Agreement immediately and without liability (with the exception of fees due to Station) or penalty, in the event of any event outside the control of the parties including, but not limited to, an act of God, pandemic, wide-spread disease or illness (including any escalation or other increase in danger or risk from the time of execution hereof), governmental restrictions (including escalation of restriction), riots, strikes, or national or international emergencies that makes performance of the parties' obligations under this Agreement impossible or impracticable or illegal. In such event, the Station shall not be in breach hereof, but Sponsor shall be entitled to an adjustment as follows: (i) if no part of a scheduled Event and/or related broadcast and/or impended website advertising schedule is made, a later Event and/or related broadcast and/or website advertisement shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the Sponsorship fee for the Event and time charges allocable to the omitted broadcast and/or website advertisement shall be waived; or (ii) if a material part, but not all, of a

scheduled broadcast and/or website advertising schedule is omitted, the time charges relating hereto shall be appropriately reduced. The foregoing shall not deprive Sponsor of benefit. If Event is not rescheduled, Station shall have the right to cancel this Agreement and Station will be released, without penalty, from any obligations under this Agreement. Station agrees to a pro-rata refund of Sponsorship Fee for Event specific Sponsorship Advertising not aired due to early termination of Agreement by Station.

11. NO ASSIGNMENT OR DELEGATION. Sponsor will not assign this Agreement, or any rights granted under the Agreement without Station's prior written consent. The Station is not required to broadcast or impend website advertising hereunder for the benefit of any person other than Sponsor, or for a product or service other than named on the accompanying document.
12. NO WAIVER. Failure to invoke any right, condition, or covenant in the Agreement by either party will not be deemed to imply or constitute a waiver of any right, condition, or covenant of the Agreement.
13. CONFIDENTIALITY. Neither party will disclose to any person or entity, directly or indirectly, without the prior approval of the other party (i) the terms of this Agreement, or (ii) any other non-public information relating to the other party obtained by virtue of this Agreement or the transactions contemplated by this Agreement, except on a confidential basis to its business, legal and financial advisors or as is required to be disclosed under applicable law or by legal process.
14. SEVERABILITY AND ENFORCEABILITY. In the event that any provision of the Agreement is held invalid by a court of competent jurisdiction, such provision will be deleted from the Agreement, which then will be construed to give effect to the remaining provisions thereof. The invalidity or unenforceability of any provision of the Agreement will not affect the validity or enforceability of any other provision. Similarly, if the scope of any restriction or covenant contained herein should be or become too broad or extensive to permit enforcement thereof to its full extent, then the parties hereto agree that a court of competent jurisdiction should enforce any such restriction or covenant to the maximum extent permitted by law.
15. REPRESENTATIONS AND WARRANTIES.
- a. Sponsor represents and warrants that it is permitted to enter into this Agreement and to perform the obligations contemplated hereto, and that this Agreement and the terms and obligations hereof are not inconsistent with any other obligations it may have. Sponsor represents and warrants that it has all necessary rights to Advertising Materials provided hereunder, including but not limited all broadcast, analog, digital, performance synchronization or



syndication rights and in no way or any nature whatsoever is Sponsor relying on any rights of Station or its affiliates to any intellectual property or use rights.

b. THE STATION AND ITS PARENT AND/OR SUBSIDIARIES MAKE NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, NATURE OR DESCRIPTION, EXPRESS OR IMPLIED. NO ORAL OR WRITTEN INFORMATION OR ADVICE GIVEN BY THE STATION OR ITS REPRESENTATIVE SHALL CREATE A WARRANTY OR IN ANY WAY INCREASE THE SCOPE OF THIS WARRANTY.

16. GOVERNING LAW. The Agreement shall be governed by and construed in accordance with the laws of the State or District in which the Station, designated by the local Station address, resides, without regard to its choice/conflict of laws rules and principals
17. JURISDICTION; VENUE: Any action, suit, or proceeding by either party to enforce, to interpret, or otherwise concerning this Program shall be brought solely in the state or federal courts located in the State or District in which the Station, designated by the local Station address, resides, and in any such action, suit, or proceeding, each Party hereby agrees irrevocably: (i) to submit to the exclusive personal and subject matter jurisdiction, and to the exclusive venue, of such courts; and (ii) to waive any jurisdictional, venue, or inconvenient forum objections to such courts.
18. ENTIRE AGREEMENT. This Agreement (including all Exhibits and Addendums either attached hereto or referenced herein, all of which are deemed incorporated herein and made a part hereof) constitutes the entire agreement and understanding between the parties with respect to the subject matter hereof and supersedes any and all previous written or oral agreements, representations, warranties, statements, correspondence, and understandings between the parties.
19. AMENDMENT. The Agreement cannot be amended or modified except by a written agreement signed by all parties hereto.
20. SURVIVAL. The termination or expiration of the Agreement shall not affect any of the provisions of this Agreement which are expressly or by implication to come into or to continue in force after such termination or expiration.
21. NOTICES. All notices hereunder shall be in writing given only by prepaid overnight delivery or mail, addressed to the other party at the address on the accompanying document, and shall be deemed given on the date of dispatch.

**EXHIBIT B**  
**HEALTH AND SAFETY REQUIREMENTS**

Ongoing challenges and dangers caused by COVID-19 and the Coronavirus (together, the “Virus”) make it imperative that Sponsor perform its obligations under this Agreement in a safe and conscientious manner, consistent with industry best practices, all laws, rules, and regulations. In accordance with the main body of this Agreement, Sponsor shall perform its obligations under this Agreement in accordance with the following:

1. Sponsor represents, warrants, and covenants:
  - (i) it will perform its obligations in accordance with all applicable federal, state, and local laws, rules, and regulations, laws related to public health and safety, and laws, including guidance and regulations provided by the Center for Disease Control (“CDC”), Occupational Safety and Health Administration (“OSHA”), as well as local departments of public health (or similar agencies) (together, and as amended and updated from time to time, “Laws”);
  - (ii) it will comply with all of its own internal health and safety policies and guidelines in connection with the performance of its obligations under the Agreement, and will cover all costs associated therewith;
  - (iii) it will ensure that all employees and agents working on its behalf in connection with the Event will be instructed on all applicable Laws intended to prevent the transmission of the Virus as well as Promoter’s internal health and safety policies and guidelines that were put in place in response to the Virus; and
  - (iv) it is currently in compliance with all insurance coverage obligations set forth in the Agreement.
2. Sponsor will take any and all action necessary to remedy any current or future non-compliance with the obligations set forth in the Agreement. Sponsor acknowledges any penalties or fines incurred in connection with its obligations under the Agreement shall be solely borne by Sponsor and Station shall have no obligation to reimburse Sponsor for any costs related thereto.

**SPONSOR NAME**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

# ADDITIONAL AMENITIES

*Once selected, please inform the promotions department if clients has purchased any of the following:*

Please check if desired:

<u>Please Check</u>	<u>Additional Amenities</u>	<u>Cost</u>	<u>Quantity</u>	<u>Total</u>
	Electricity	\$50.00		
	Hardwire Internet	\$300.00		
	Wireless Internet	**Free WIFI		
	Phone (Local and toll-free dialing only)	\$100.00		
Cost of Booth Space(s)				
Total for additional amenities				
<b>TOTAL AMOUNT</b>				

## \*\*\*\*\*Additional Amenities Disclaimer

**By submitting this application, you agree to the Additional Amenities Disclaimer.**

\*\*Since Wireless Internet is complimentary there is the possibility that the speed and quality of the wireless internet connections will decrease, at any given time, based on the amount of people accessing the connection. There is nothing that can done on the day of the show to fix this problem and switching to a hard wire connection will **not** be an option on APRIL 13<sup>th</sup>,2024!

**No exceptions can be made.**

Deadline for purchasing electricity, telephone or internet is **April 5<sup>th</sup>**. Electricity, telephone lines and internet must be reserved in advance; no purchase can be made after booth assignments; **no installations can be made on day of show APRIL 13<sup>th</sup>, 2024.**

Vendor initial: \_\_\_\_\_



# Women's EMPOWERMENT

## Sponsor Vendor Pavilion Exhibit Space Reservation Application Form

Doors open at 1:30pm-10pm to public.  
APRIL 13<sup>TH</sup> PNC ARENA 1400 Edwards Mill Rd. Raleigh, NC 26707

**Business or Organization:**

**Name of Purchaser:**

**Mailing Address:**

**City:**                      **State:**

**Zip:**

**Telephone Number:**

**Email Address:**

**Office Use Only:**

Received on: \_\_\_\_\_

Assigned Booth #: \_\_\_\_\_

Station: \_\_\_\_\_

Payment Type: \_\_\_\_\_

**Exhibit Space needed:**                      **\*\*\*Each Vendor Space is 8x8**

☐ **Non-Selected Sponsor Vendor Pavilion Exhibit space** ..... \$900.00

1 – 8' skirted table.

2 – Chairs

4- Exhibitor passes

1- Parking pass (designated area)

Web listing on WE website/page

☐ **Selected Sponsor Vendor Pavilion Exhibit space**.....\$1000.00

Including all items listed in non-selected.

1-Specific Booth Location

Please list anything else included \_\_\_\_\_

Please select your top 3 booth locations here ..... 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**Load in times will be based on selected vendor space and will be sent in your welcome email packet.**

*Once a payment has been received and processed, the Booth locations will be assigned to purchaser. All Booth purchases are assigned based on a first come first serve basis. Your booth assigned # will be sent in your welcome package along with your move in time.*

Describe Products/Items to be sold:

(Exhibitor agrees that there will not be changes in product/service as described above without written permission from Urban One Inc. d/b/a Radio One Inc.)

**MUST BE FILLED OUT**

**NC SALES & USAGE NUMBER:**

If you are selling products, you must provide your NC Sales and Usage Number. This is not the same as your tax ID number. If you do not have an NC Sales and Use Number, please visit: <https://www.ncdor.gov/taxes-forms/sales-and-use-tax/sales-and-use-tax-forms-and-certificates/registration-applications> To obtain your number. It is Free and usually immediate.

Date: \_\_\_\_\_ Sponsor name: \_\_\_\_\_ Sponsor Signature: \_\_\_\_\_

# 100 Level - Sponsors

